



Kigali 16-18 July 2019

Assistive Technology

Innovating to Unlock Human Potential

Presented by

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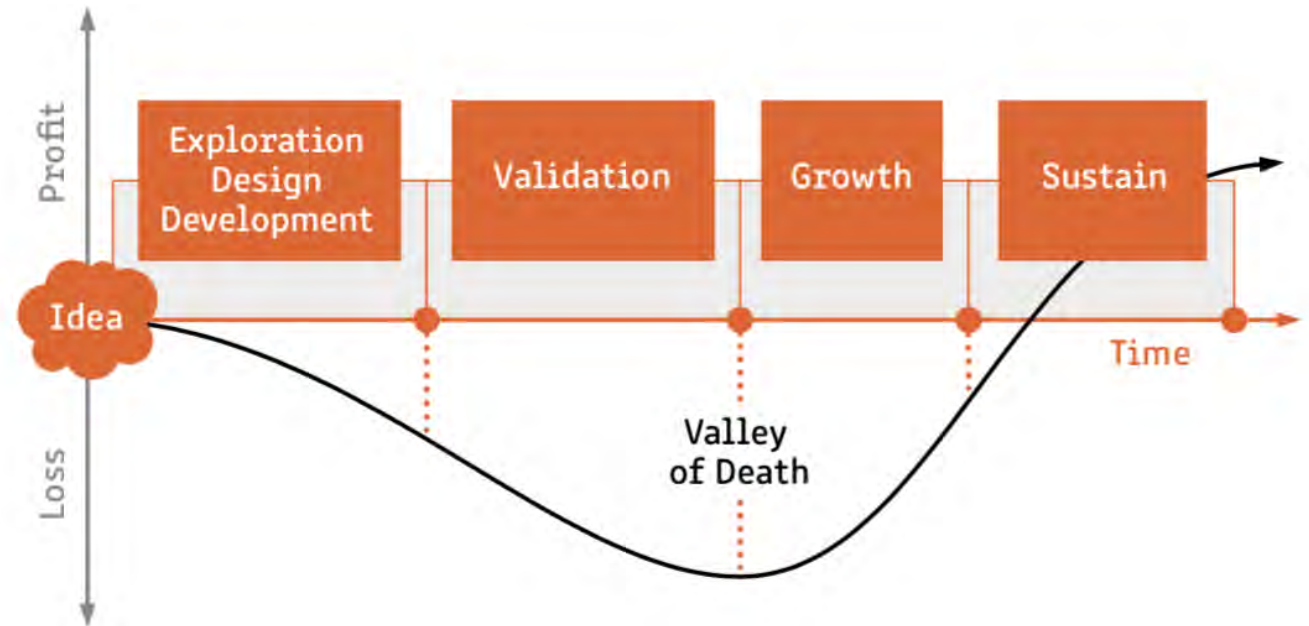
AT2030-Spark Innovation

Overcoming the Valley of Death

Our research shows:

- The main market challenge for accessible technology is the **'valley of death' (VOD)**;
- AT products experience a **deeper and longer VOD** due to substantive lack of R&D funding.

We focus on helping AT innovators and enterprises overcome the Valley of Death.



www.innovationchallenge.fund

Inaugural Cohort
Application Deadline:
1st September 2019

Enter **Innovate Now Accelerator**: Africa's 1st Assistive Technology Accelerator and Global Fund for Assistive Technology Startups.

- Location: Nairobi Kenya
- Local Program Delivery Partner: **Amref Enterprises**
- Eligibility: Kenyan and international Startups with a commitment to setup and serve the African market with Assistive Technology solutions
- Duration: September 2019-April 2020

What we Offer

- **Mentorship and Expert Support:** unique local and global expertise on human-centered design, markets, clinical trials, materials, manufacturing, procurement, growth hacking, business support and marketing.
- **Links to investors and the Innovate Now innovation Scale Fund** – each venture will have the opportunity to bid for investment at the end of the Accelerator Programme for up to **£ 100,000** grant funding.
- **Access to Test Facilities:** users and user-organisations through our ‘live labs’ network which enable rapid AT testing and feedback; ensuring users are at the heart of product and service development.

Join Us and Innovate Assistive Technology Now!



Global
Disability
Innovation
Hub



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Leave No One Behind...

