



# Mobile360 Africa

**Kigali** 16-18 July 2019

**#MOBILE360**



**Mobile360**  
Africa

Kigali 16-18 July 2019

Africa is home to the youngest  
population on the planet

By 2050, Africa will be home to  
more than half of the worlds  
population growth

# What will the African population in 2040 look like?

Total population will increase 1.75 billion+ by 2040

41% aged between 20-44

560 million more people with smartphones

An extra 440 million using instant messaging

239 million more people using video calling

374 million more people on social networks

An extra 325 million mobile gamers

Additional 187 million watching free video on smartphones





# Challenges Remain

Kigali 16-18 July 2019

Unaffordable  
access and low  
digital literacy

80% of women living  
in rural African areas  
don't have access to  
basic needs, e.g.  
health care

The only continent  
whose digital  
gender gap has  
widened since 2013



**Mobile360**  
Africa

Kigali 16-18 July 2019

**Innovation & Technology are the the  
key to growth and to overcoming  
these challenges**





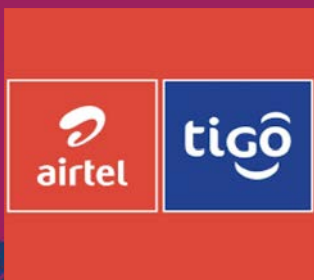
# Mobile Money

**132 live mobile money services  
across the region**

**146 Million active mobile money  
accounts**

**Mobile Internet Penetration to  
reach 41% by 2025**

# Mobile Operators



Tigo Rwanda 'Tigo Women Entrepreneurship Fund'



MTN Ghana 'Project Kaya'

MTN Ghana: 'Momo Pay' & 'MoMo Pay Merchants'



Vodafone India: smartphone training benefits women and their micro-enterprises



# Healthcare

## Maya Apa Bangladesh



An anonymous platform

Users can ask health questions  
and receive expert advice





**Mobile360**  
Africa

Thank you

**#MOBILE360**