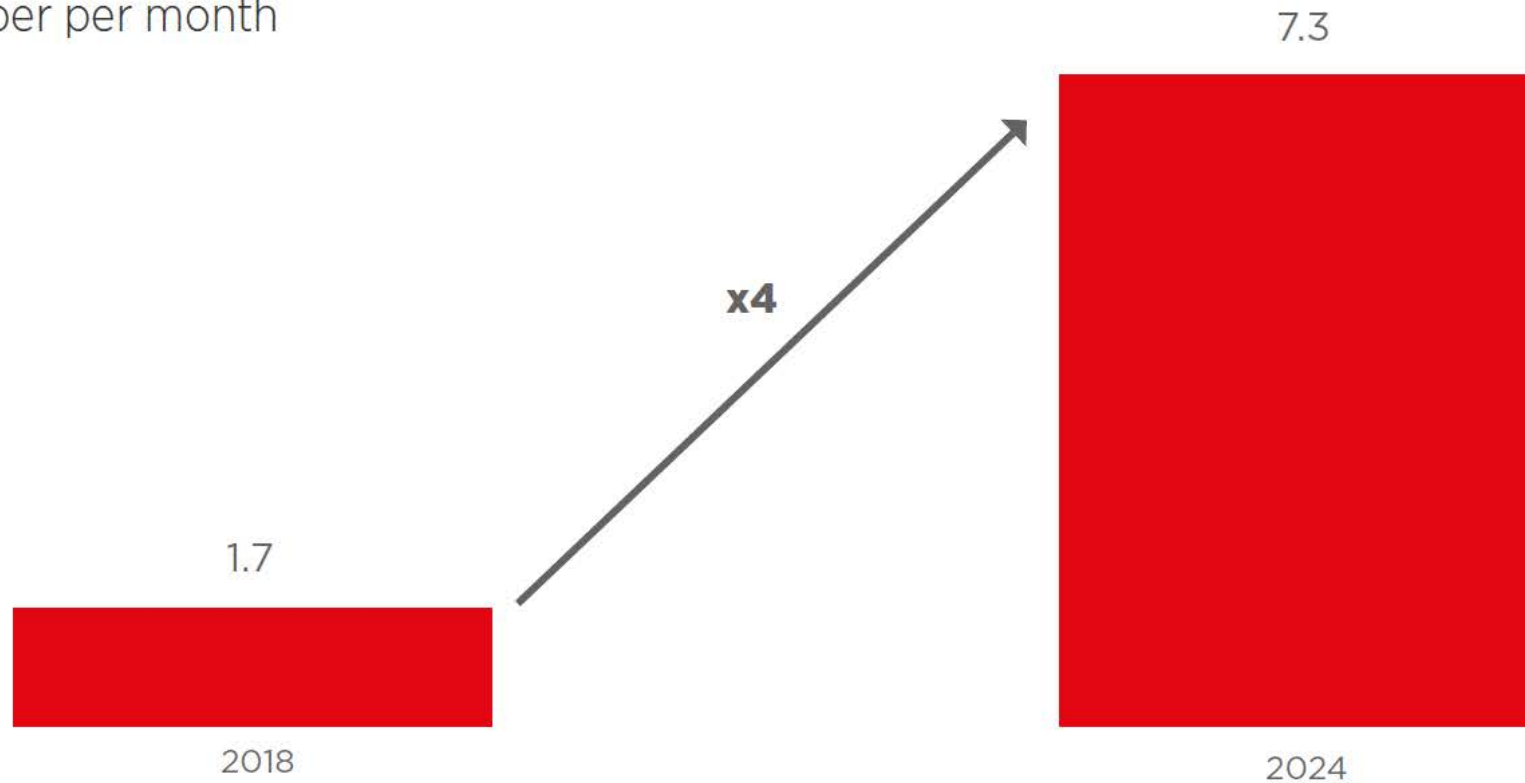


# Growing shift from voice to data services

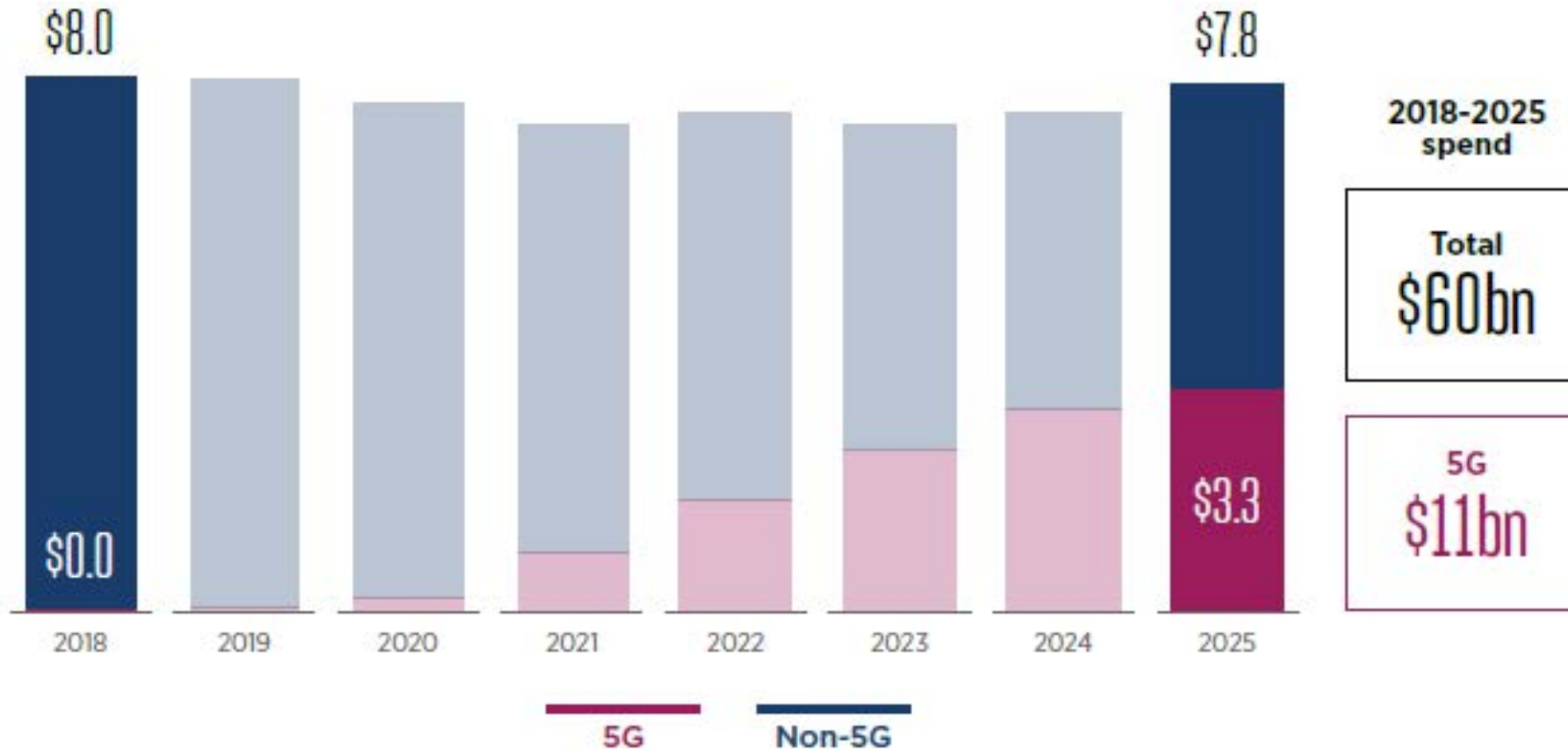
GB per subscriber per month



Source: Ericsson, GSMA Intelligence

# Cost effective network deployment

Capex (\$ billion)



**Bello Moussa, Head of  
Innovation & Industry Relations,  
Huawei**

**Moderator: Kenechi Okeleke, GSMA**